VISION

To become a recognized leading manufacturer of package solutions for various clients' requirements through the use of a state-of-the-art technology and adopting world class industry practices to facilitate its expansion at a global scale.

MISSION

To strengthen research and development capabilities for continuing innovations towards creation of superior quality products, to empower human assets, and to intensify industry linkages to widen marketing reach.

CORE VALUES

Merfel Plastic Manufacturing Inc. (MPMI) embodies the following core values that serve as the backbone/soul of the company's operation for highest quality products and customers' utmost satisfaction.

- 1. Innovation
- 2. Excellence
- 3. Integrity
- 4. Commitment

CLIENTELE

- 1. Client A
- 2. Client B
- 3. Client C

CORPORATE SOCIAL RESPONSIBILITY (CSR)

As Merfel Plastic Manufacturing Inc. (MPMINC) strives to maintain its reputation in the industry to be a quality and responsible provider of packaging solutions in the market, the company firmly believes in its corollary social obligations, the corporate social responsibility.

CSR demonstrates the dynamic interaction between business and society and sets a broader perspective of the business concept "inclusive growth". CSR does not only limit the understanding of the concept in its ordinary sense that is equitable opportunities for economic participants but also embraces the novel notion of "giving-back". Corporate Social Responsibility creates opportunities for every social actor to become active and creative partners for sustainable development of the community and not merely passive recipients. CSR raises the bar of community engagement from dole outs to progressive and sustainable community programs and projects that will ensure improved quality of life and fully cognizant of the role of every individual in maintaining ecological harmony and balance.

II. MERFEL Up-coming CSR Initiatives

1. Employee-focused CSR

- a. Support for Professional qualifications in their relevant field This will include opportunities for employees to finish:
 - -basic education program (Alternative Learning System -ALS both for elementary and High School)
 - -Executive programs to finish college and even graduate studies
- b. retirement and encourage new interests
- c. Talent Spotting
- d. Customer Service Champion Award
- e. Workforce discrimination Briefings & Welfare Helpline

2. Community-Client focused CSR

- a. Renewable Energy projects
- b. Reuse, Recycle, Reduce
- c. Partnership with NGO on the use of Plastic (buy-back scheme/post customer used items)

III. MERFEL IN ACTION

Ever responsive to unforeseen national and global emergency, MERFEL displayed its commitment to aid, to offer temporary relief, and to show solidarity to communities that were heavily affected.

January 2020, Taal Volcano eruption





At MERFEL's warehouse volunteers actively participate in the preparation of the 3gallon-water containers to be delivered to Barangay San Guillermo, Talisay, Batangas





The Philippine National Policy Community Relations provided six by six truck and manpower in loading donation of water containers to Barangay San Guillermo







Barangay Volunteers, MERFEL's Marketing Director, and University of Makati volunteers tirelessly unloading goods and organizing the representatives of the 400 families as recipients.

March 2020, COVID19 Pandemic MERFEL's continuing emergency responses





Random Act of Kindness. MERFEL is spreading the culture of generosity and solidarity among the members of its immediate community.





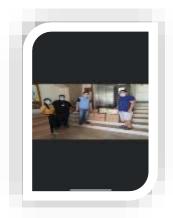




MERFEL's volunteers. pitching in to achieve one common goal.







At the height of pandemic, the Marketing Director who is an alumnus of Adamson University demonstrated a simple token of "giving back" by donating 12 boxes of isopropyl alcohol to Rev. Father Aldrin Suan, CM, the Director of the Center for Athletics





Frontliners who needed much protection received boxes of isopropyl alcohol from the Marketing Director of MERFEL.